# **Privacy Policy**

Updated: April 22, 2021

Your privacy is important to us. Please see below to learn about what we collect and how we use the information you provide. Going forward, the terms "we," "us," "our" refers to ItsDeCia and the website, "ItsDeCia.com" and "ItsDeCia.ca" and the terms "you," "your," "yourself," "user," "users," "customers," "clients" refers to you and may be used interchangeably at any time.

#### Website Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our site.

#### **Data Collection**

Personal user data such as names, email addresses, and email communications are only collected and retained when a user reaches out for support via our website or direct email. This information is retained for the exclusive purpose of providing support to you and is not under any circumstance, sold, shared, or otherwise distributed to any third party for any reason. The only exception to this is when a warrant is produced by local authorities requesting for historical communications between you and ItsDeCia. At this time, none of the apps that we currently offer on the App Store collect or share any personal information, even back to us.

## Log Data Collection

Your visit to our website will be logged with Google Analytics for the purpose of understanding how our website performs and where it is being accessed. Information such as device model, browser version, ISP (Internet Service Provider), IP Address (Internet Protocol Address), date and time, duration, and pages visited will be collected for us to better understand how our website is used. We do not sell or share this information with any third party.

## **Privacy Policy Updates**

As our business evolves, our privacy policy will be updated to reflect the data handling practices necessary at that time. Should the policy change, the revised version will be made publicly available on our website and the existing policy will be revoked. We reserve the right to modify

our policy at any time and for any reason. We encourage you to review our privacy policy regularly so that you are aware of future policy revisions before they become active and to better understand how we collect and use your data once new policies become active.

### **Questions or Concerns?**

If you have questions or concerns regarding this privacy policy or our business practices in general, please feel free to contact us by visiting ItsDeCia.com. We look forward to speaking with you and answering any questions you may have!